From: TLINDON --VAU0002A Date and time 05/03/94 20:24:4
To: OSMITH --VUS0212A

*** Reply to note of 05/02/94 17:25
From: Timothy J. Lindon
PM Asia, Hong Kong
Fax: 852-537-1281 Tel: 852-825-1682
Subject: Japan - Next Campaign
Unfortunately, it is Golden Week at PMKK and no one is available to send a better copy of the NEXT ads. I will send them to you as soon as possible. One thing I forgot to mention is that Jack Nelson was with me when I reviewed the television commerical. As you know, Jack was in PM USA corporate affairs -- and he was heavily involved in discussions about B&H ads that could have been viewed as cartoon like. Jack thought the PMKK ads were very unlikely to be controversial. You may want to discuss the ads with him if you have a chance.

Regards,

Tim

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Source: https://www.industrydocuments.ucsf.edu/docs/rylx0000